



Alisa's Angels Final Presentation

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Alexia Esquivel, Jake Donnelly, Johnny Nguyen



MISSION STATEMENT

Building connections,
Fostering growth

Outline

01

Mission

02

Background Research

03

New Research

04

Recommendations

05

Budgeting & Funding

06

Implementation Timeline

Background Research & Analysis

College

Professional development

Once a month



High School

College support

Bi-weekly



New Research



Thomas Sullivan
Director of PATH
Mentoring Program



Lacey John
Director of the Wildcat
Mentoring Society

Recommendations



1. Mentors

2. Mentorship Program

3. Retention

1. Mentors

Key Takeaways



Create application & interview
process
Internal & external contacts



MENTOR

THE NATIONAL MENTORING PARTNERSHIP

2. Mentorship Program

Key Takeaways



**Individual Mentoring
Group Mentoring
Mentoring Cohort
Workshops**

3. Retention

Key Takeaways



**Restructure Scholarship
Events
360 Degree Feedback**

Budgeting & Funding



Opening Breakfast Event

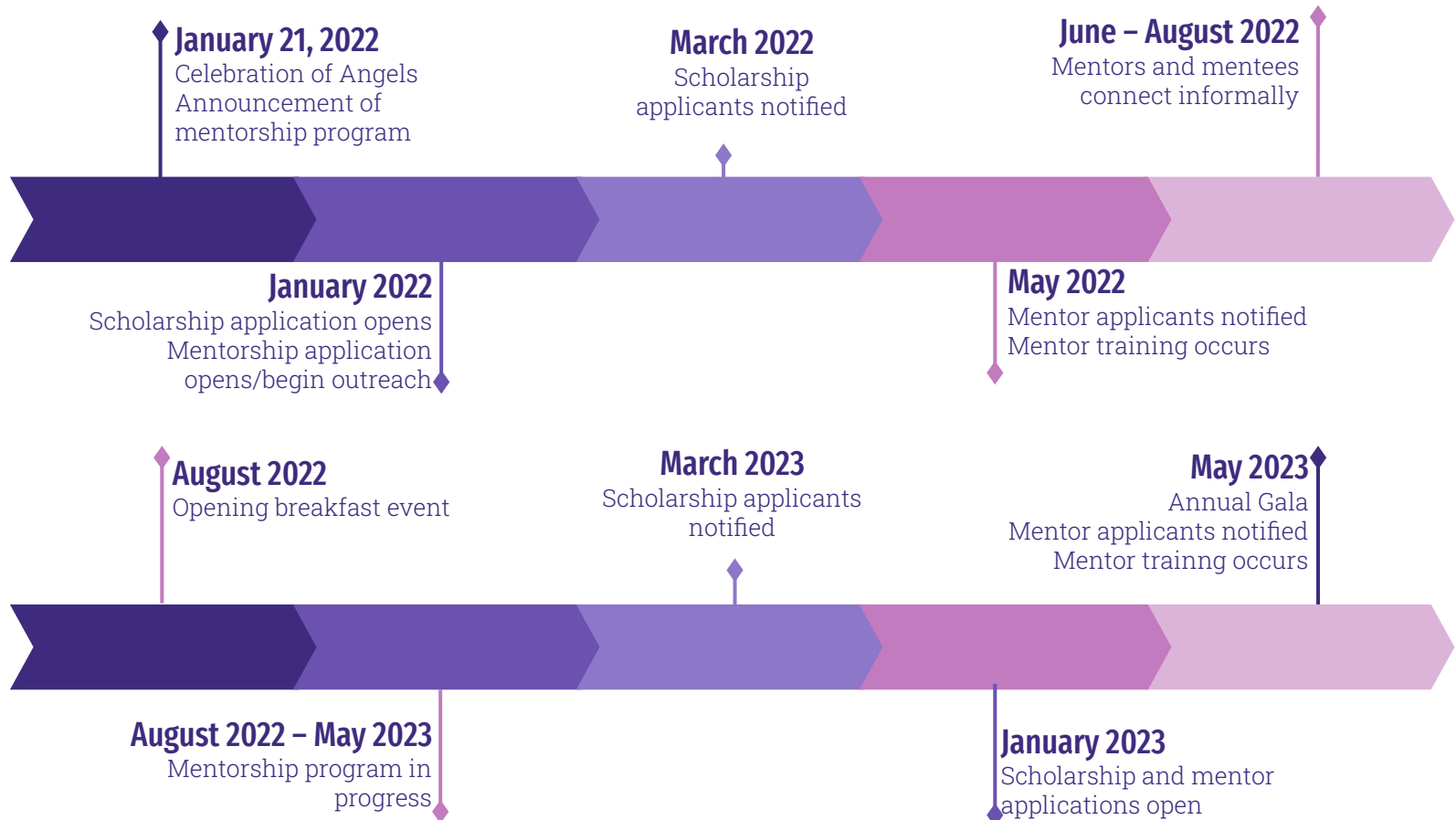
- Establishes foundation and connection
- Estimated \$750 (venue, food, and miscellaneous expenses)



Additional Funding

- To aid offsetting costs
- Proposal to start relationship with sponsors

Implementation Timeline





Thank You



SINISTERSIX.AAF@GMAIL.COM

[Mission](#)

[Outline](#)

[Background](#)

[New Research](#)

[Recommendations](#)

[Mentors](#)

[Mentoring Connector](#)

[Mentorship Program](#)

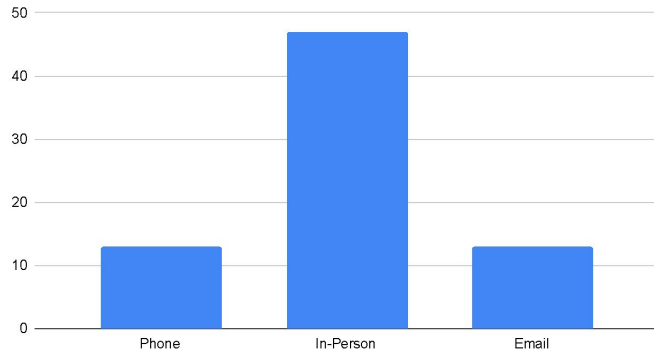
[Retention](#)

[Budgeting](#)

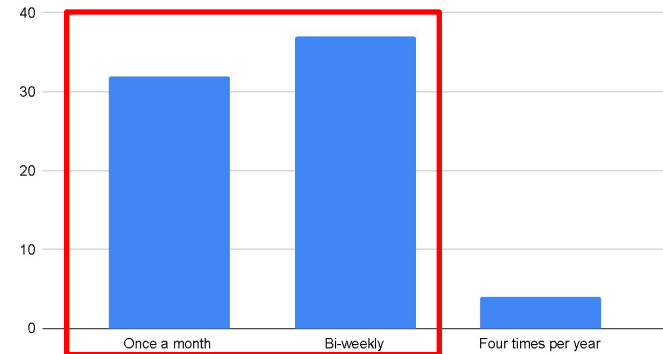
[Timeline](#)

Background Research & Analysis

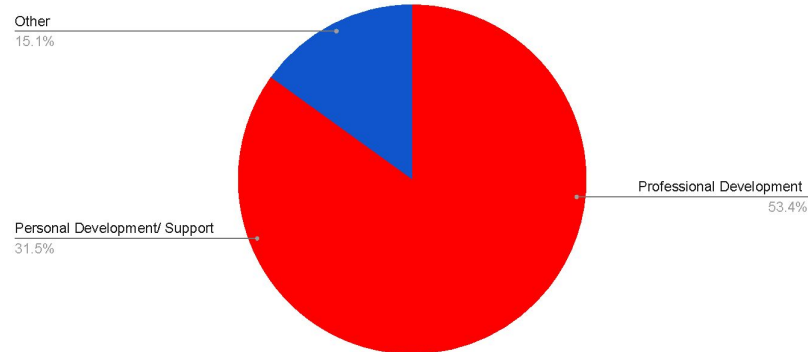
Methods To Connect With Their Mentor



How Frequent They Would Like To Meet With Their Mentor



What Type Of Mentoring Would You Like To Receive?



Budgeting & Funding



Opening Breakfast Event

- Establishes foundation and connection
- Estimated \$750 (venue, food, and miscellaneous expenses)



Mentoring Connector

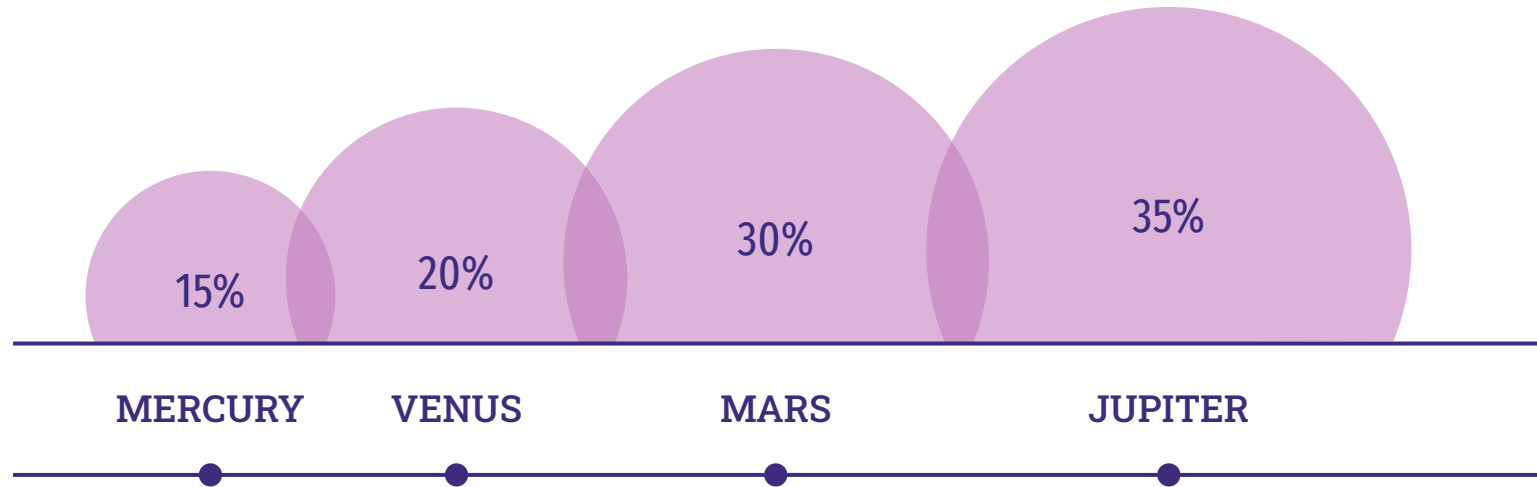
- Free online service to find mentors
- Expands outreach beyond internal search



Additional Funding

- To aid offsetting costs
- Proposal to start relationship with sponsors

Next steps



Budget & Funding



Opening Breakfast Event

What the
company owns

1M



Closing Recognition Event

What the
company owes

3K

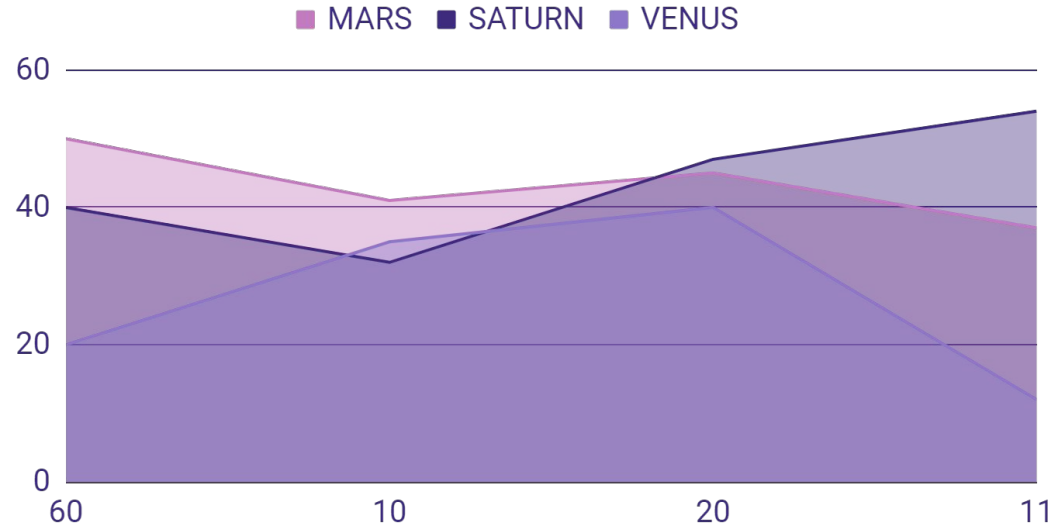


EQUITY

The difference
between assets
and liabilities

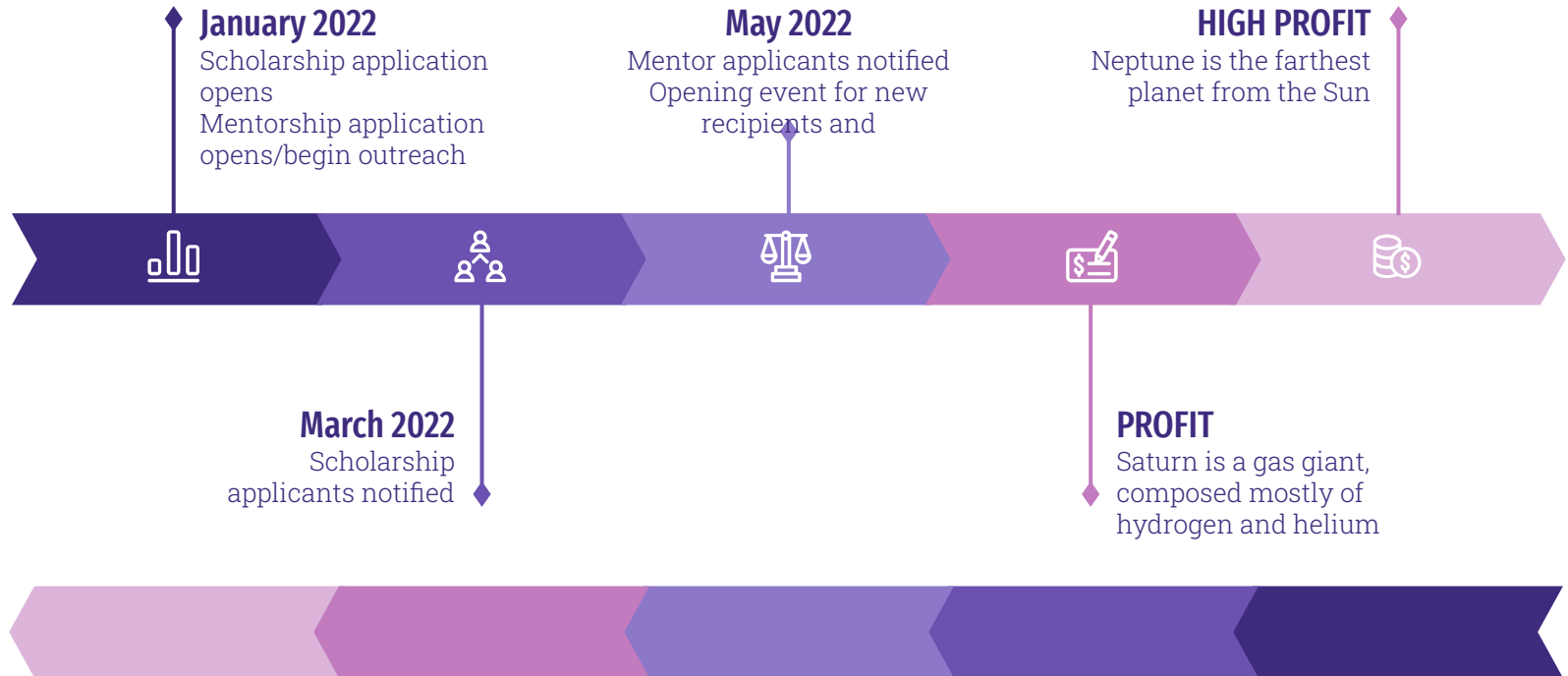
7K

Resources needed



If you want to **modify this graph**, click on it, follow the link, change the data and replace it

Implementation Timeline '22



PROBLEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon. The planet's name has nothing to do with the liquid metal since it was named after the Roman messenger god, Mercury

SOLUTION

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury—and its atmosphere is extremely poisonous. It's the second-brightest natural object in the night sky after the Moon

A vertical photograph of the Golden Gate Bridge tower, showing its iconic Art Deco design and suspension cables. The image is overlaid with a semi-transparent purple filter.

MARS

Despite being red, Mars is a cold place, not hot. The planet is full of iron oxide, which gives the planet its reddish cast

A photograph of a city skyline, likely San Francisco, featuring a bridge with many suspension cables in the foreground and various skyscrapers in the background. The image is overlaid with a semi-transparent dark blue filter.

COMPETITORS

JUPITER

It's a gas giant and the biggest planet in our Solar System. Jupiter is the fourth-brightest object in the sky

A photograph of a dense city skyline with numerous skyscrapers. The image is overlaid with a semi-transparent light blue filter.

VENUS

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot, even hotter than Mercury

THEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon. The planet's name has nothing to do with the liquid metal since it was named after the Roman messenger god, Mercury

US

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury—and its atmosphere is extremely poisonous. It's the second-brightest natural object in the night sky after the Moon



MARKET ANALYSIS AND COMPETITION

02

MARKET SHARE

JUPITER

It's a gas giant and the biggest planet in our Solar System

VENUS

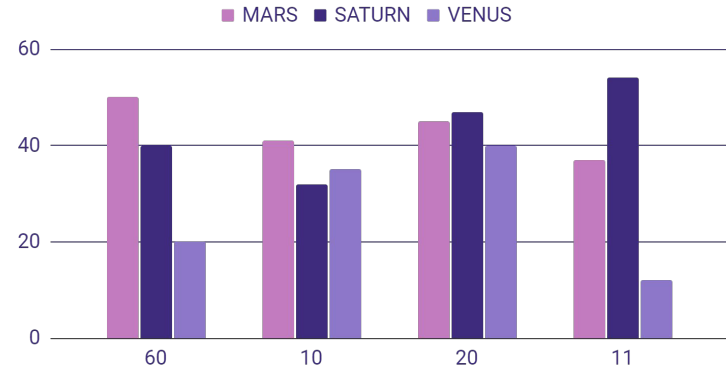
Venus has a beautiful name, but it's a planet terribly hot

MERCURY






Mercury is the smallest planet in our Solar System

MARS

Despite being red, Mars is a cold place. It's full of iron oxide dust



COMPETITION ANALYSIS

	JUPITER	MERCURY	VENUS	MARS
	✗	✗	✓	✓
	✓	✓	✓	✓
	✓	✗	✓	✓
	✗	✓	✓	✗
	✗	✓	✓	✗



03

**SALES AND
MARKETING
PLAN**

OUR SERVICES



MERCURY

Mercury is the closest planet to the Sun



VENUS

Venus has a beautiful name, but it's terribly hot



MARS

Despite being red, Mars is a cold place, not hot



JUPITER

It's the biggest planet in our Solar System



SATURN

Saturn is the ringed one and a gas giant



NEPTUNE

Neptune is the farthest planet from the Sun



Despite being red, Mars
is a cold place, not hot

BASIC



Saturn is a gas giant,
composed mostly of
hydrogen and helium

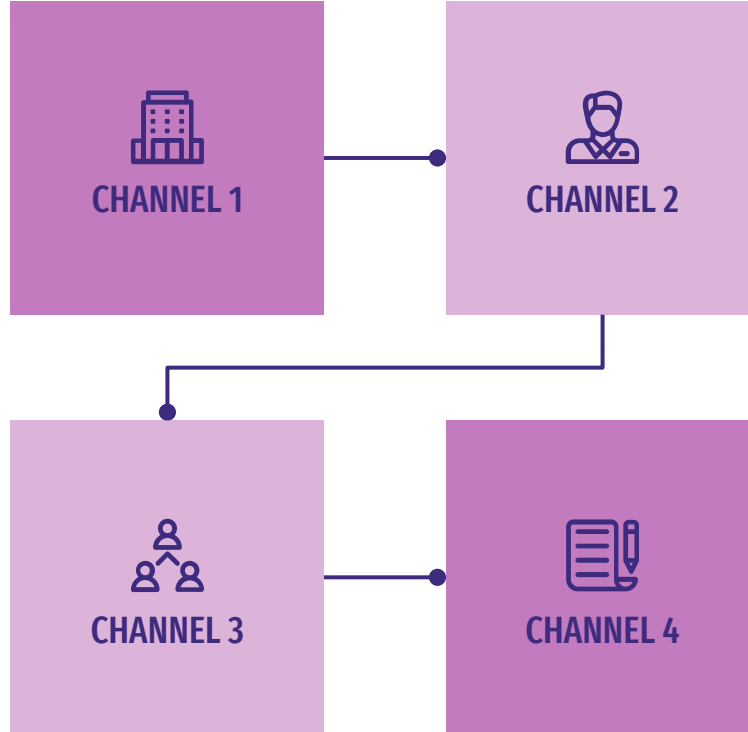
PRO



Jupiter is a gas giant
and the biggest planet
in our Solar System

PREMIUM

SALES AND DISTRIBUTION

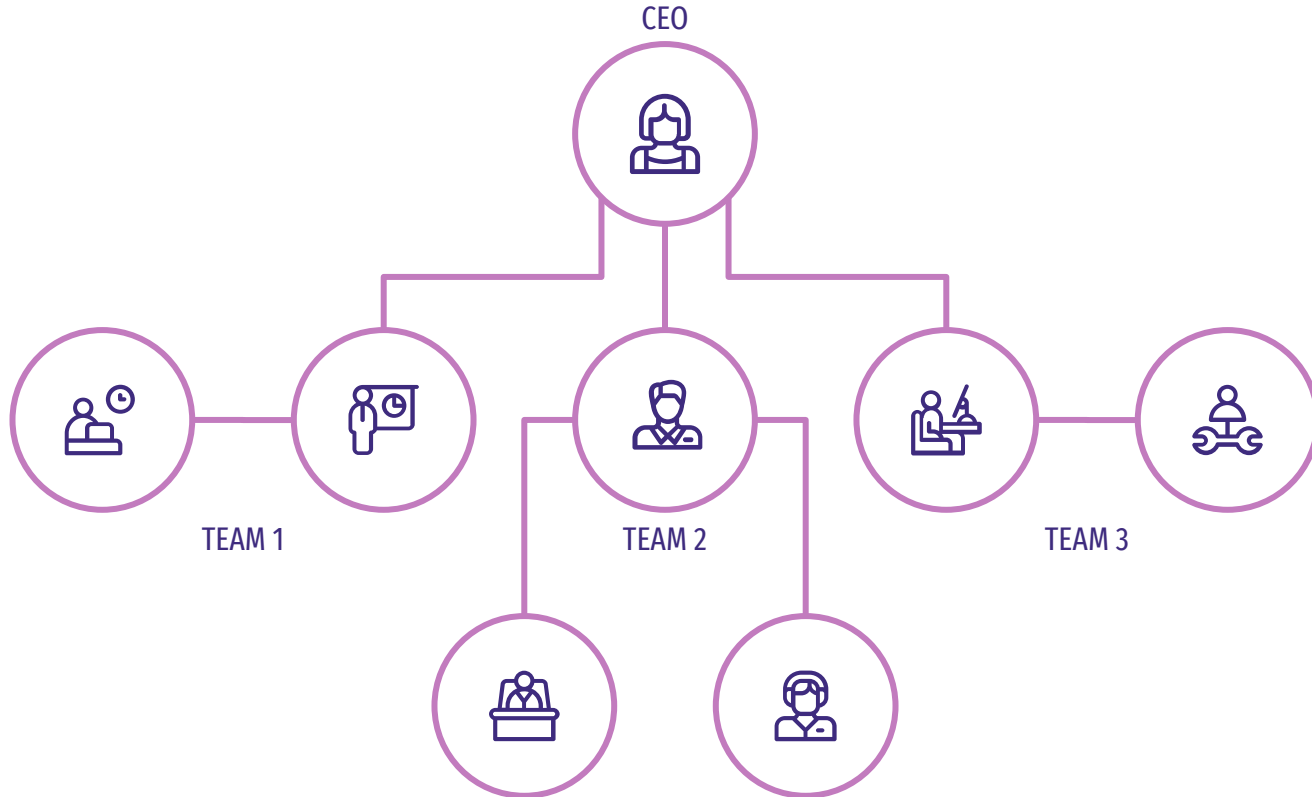




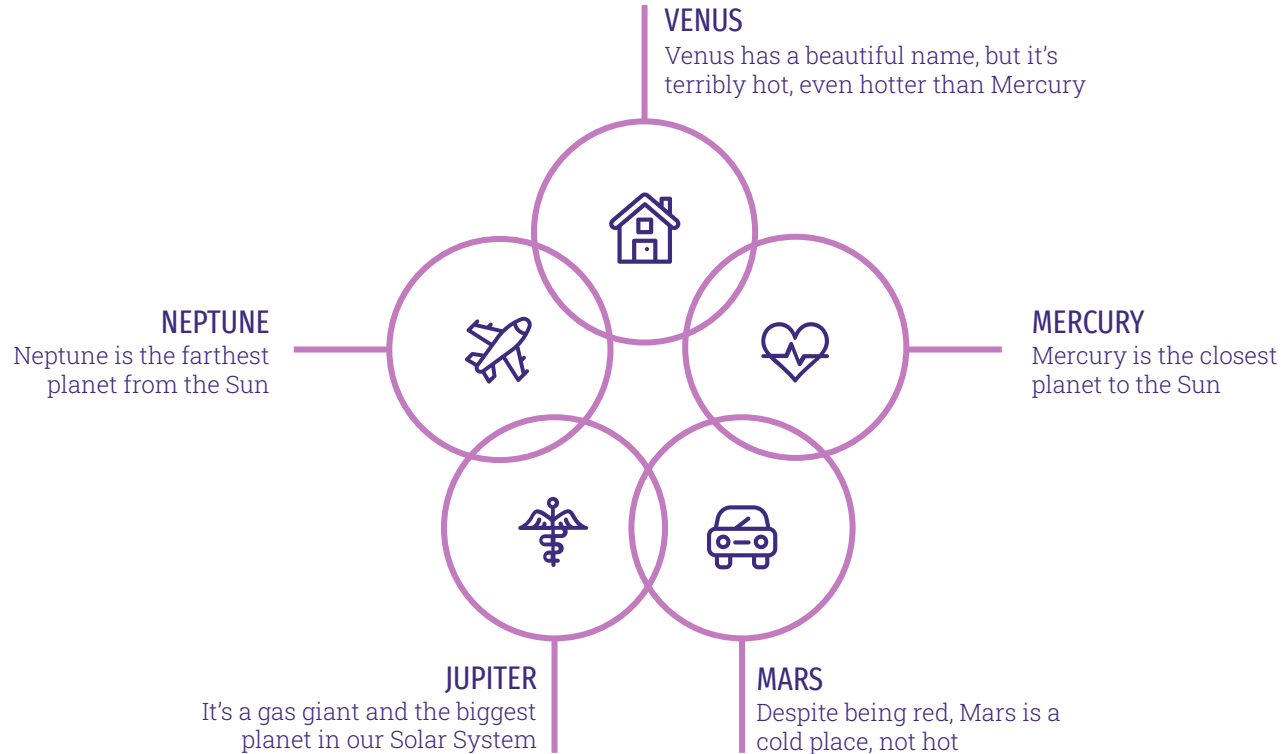
04

MANAGEMENT PLAN

ORGANIZATIONAL CHART



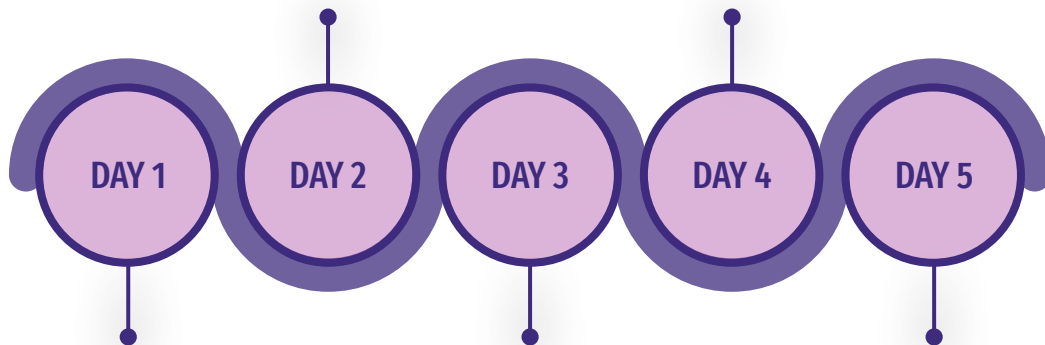
OUR PARTNERS



OUR PROCESS

It's the biggest planet in
our Solar System

It's the star at the center
of the Solar System



Mercury is the closest
planet to the Sun and is
larger than our Moon

Despite being red,
Mars is a cold
place, not hot

Jupiter is a gas
giant in our entire
Solar System

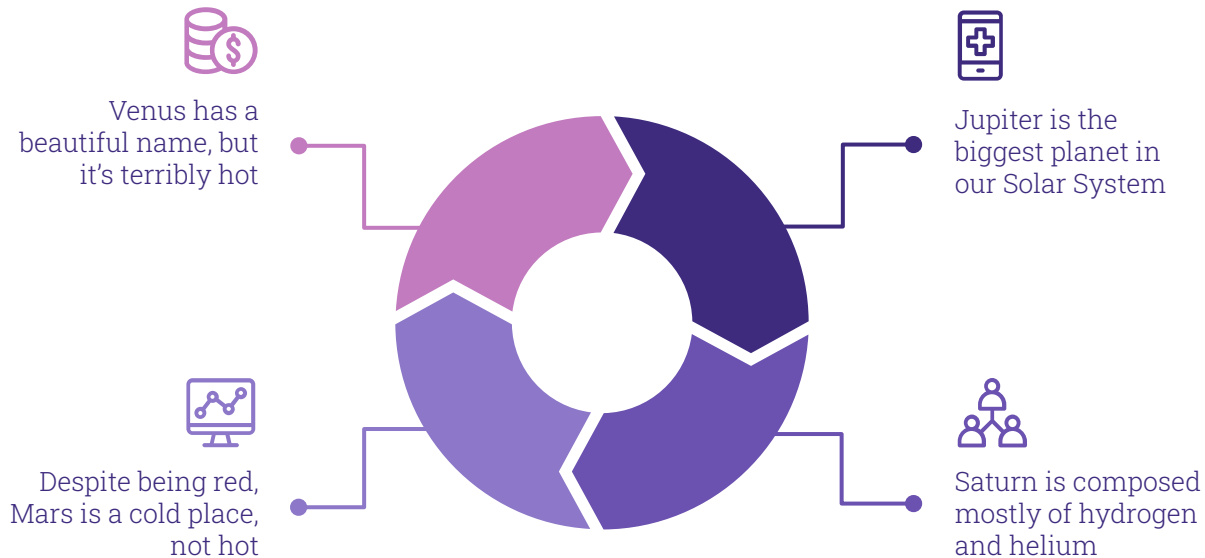


FINANCIAL PLAN

06



PREDICTED GROWTH



THANKS

Does anyone have any questions?

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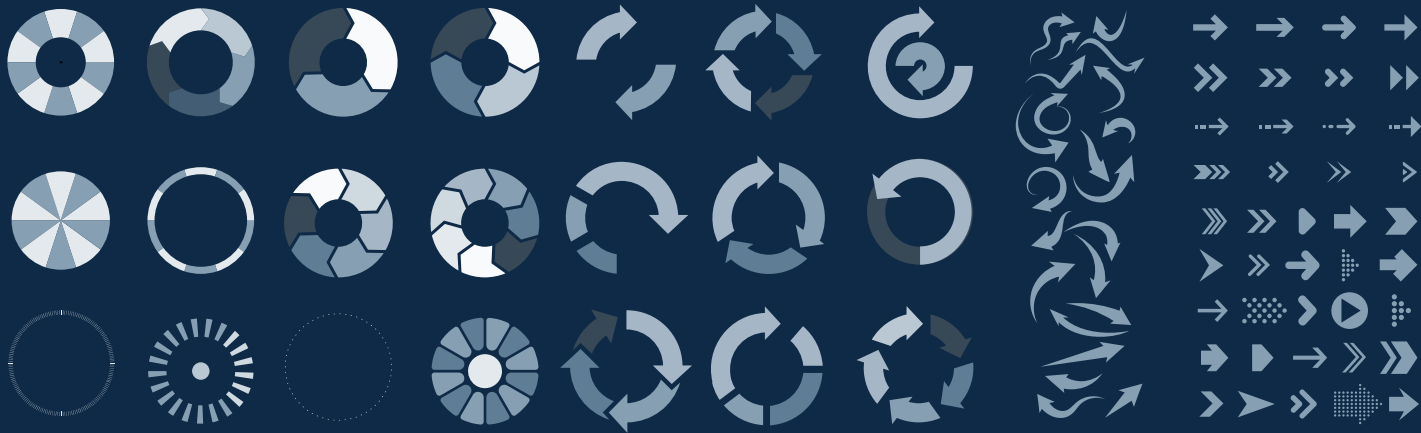


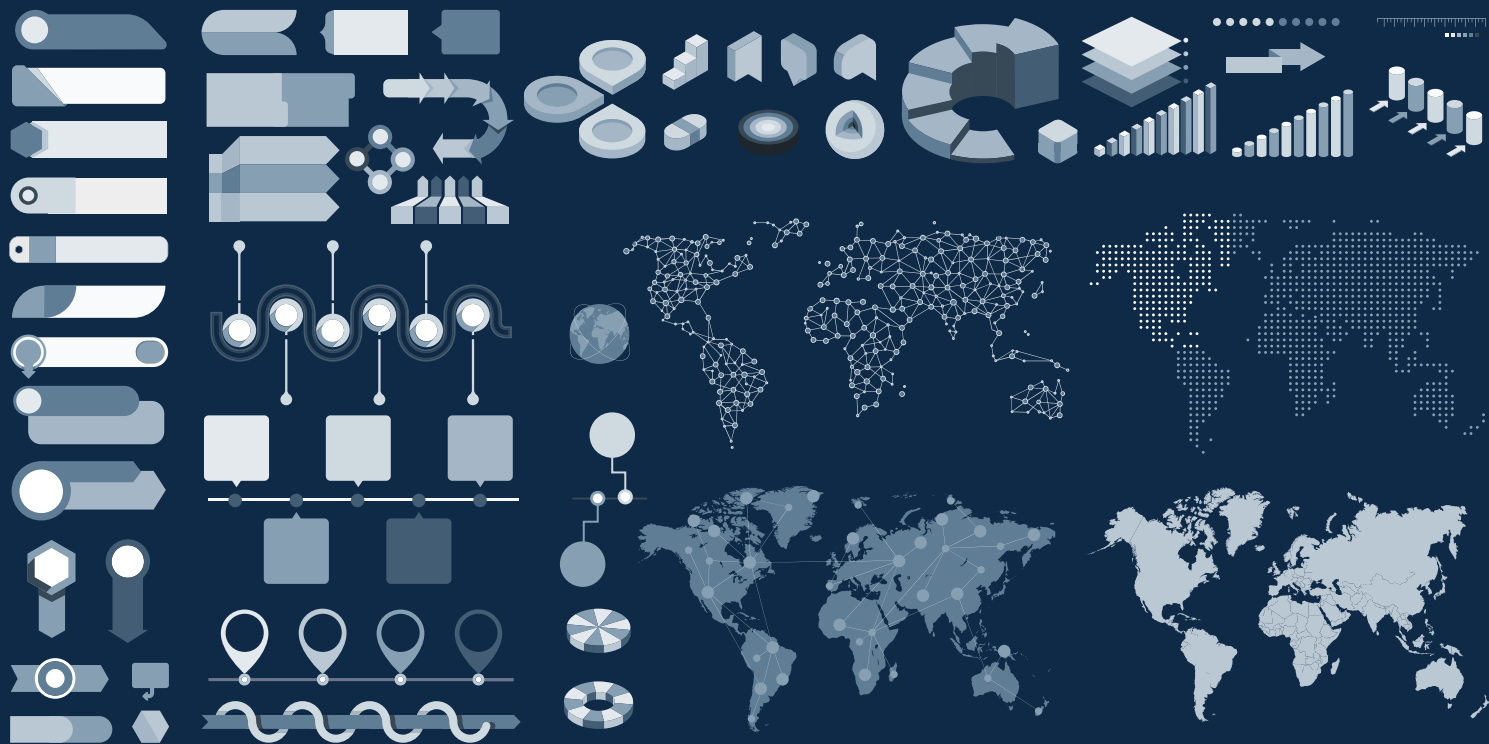
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