



# Final Presentation: Mentoring Program

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# Agenda

Hiring Process

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Marketing Strategies

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Data Collection

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Training Packet

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Financing

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Timeline

# Mission Statement

Growing professionally and personally in order to better serve our communities

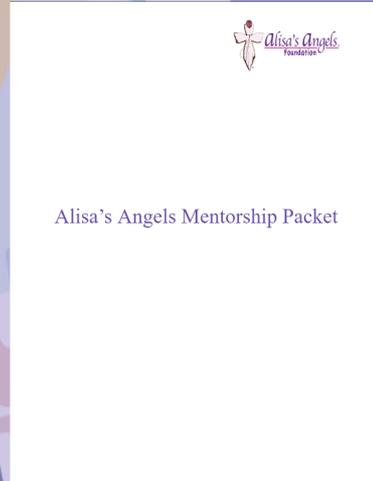


# The Hiring Process

- Construct new application
- Target specific qualities
- One round interview
- Offer CVI test



# Training Packet Contd.



- Program Goals
- Expectations
- General Guidelines
- Workshops



# Marketing Strategies

## 1. Raising Awareness

- LinkedIn Premium
- Engagement on Instagram

## 2. Recruitment

- Reaching out to local high schools in AZ

# Financing

- Strengthening ties to current sponsors
- 3 companies
- \$3500 ask
- Get mentors from sponsors



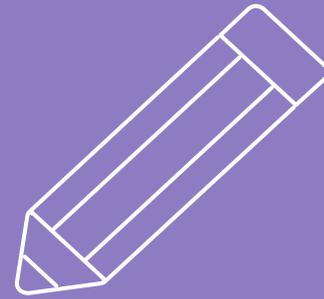


# Data collection

- Scholarship funds
- Split into 4 parts



# Data Collection Contd.

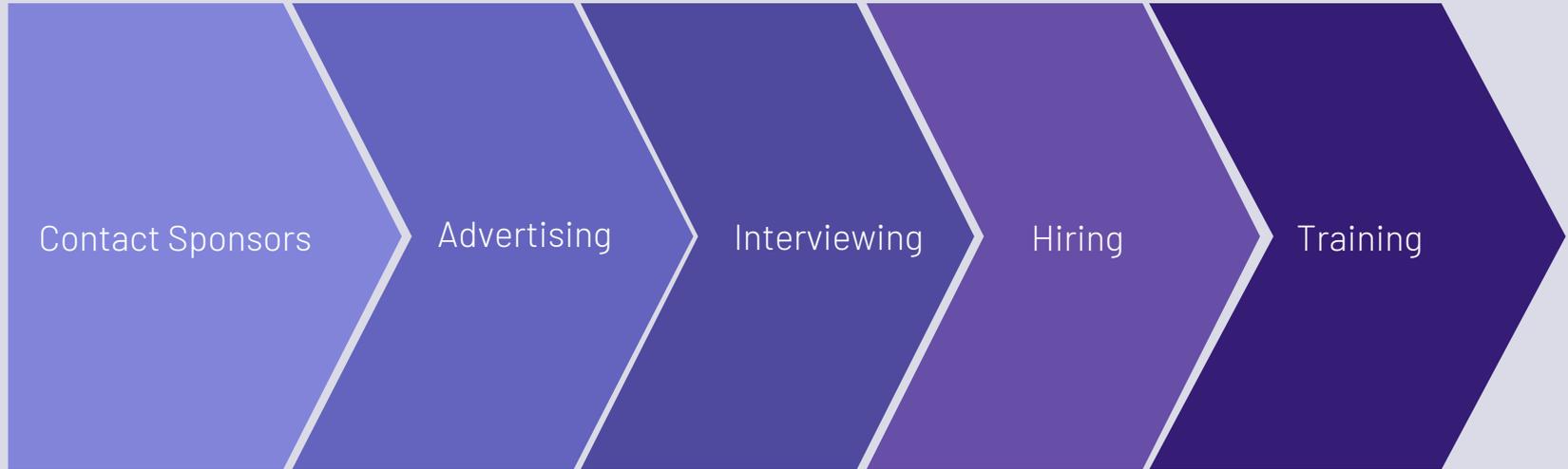


-Questionnaire

-Personal and professional progression

-Change in responses over time

# Timeline



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# Thank you

We hope you enjoyed our presentation!

# Contact Info

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