

The background features a series of overlapping, light gray chevron shapes pointing towards the center, creating a sense of depth and movement. Four blue L-shaped brackets are positioned at the corners of the central text area: top-left, top-right, bottom-left, and bottom-right.

Alisa's Angels Final Deliverable

Presented by Team 3

TEAM 3

The International Assets



Nour Abdelhalim



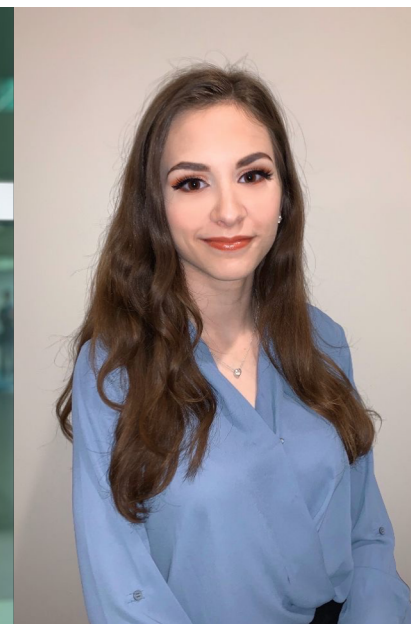
Shelby
Capell



Jonathan
Chen



Tanner
Hughes



Anna
Morris



Edgar
Navarro

TEAM 3

The International Assets



Nour
Abdelhalim



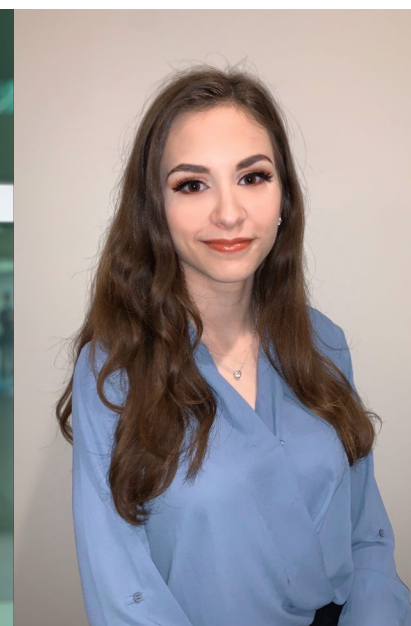
Shelby Capell



Jonathan
Chen



Tanner
Hughes



Anna
Morris



Edgar
Navarro

TEAM 3

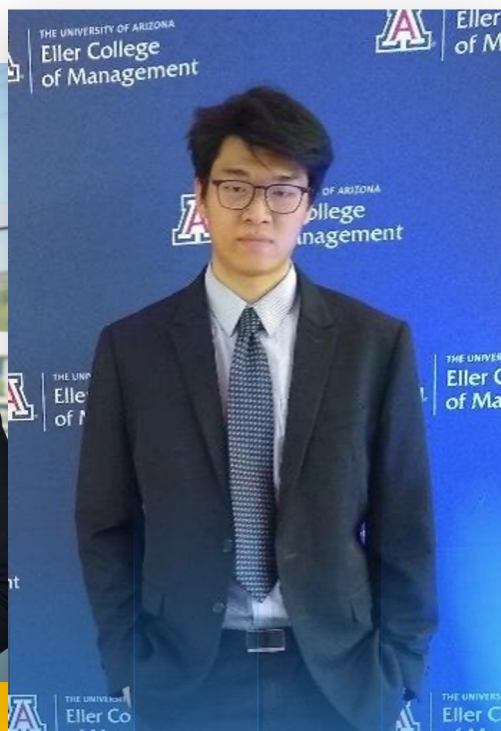
The International Assets



Nour
Abdelhalim



Shelby
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Tanner
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Edgar
Navarro

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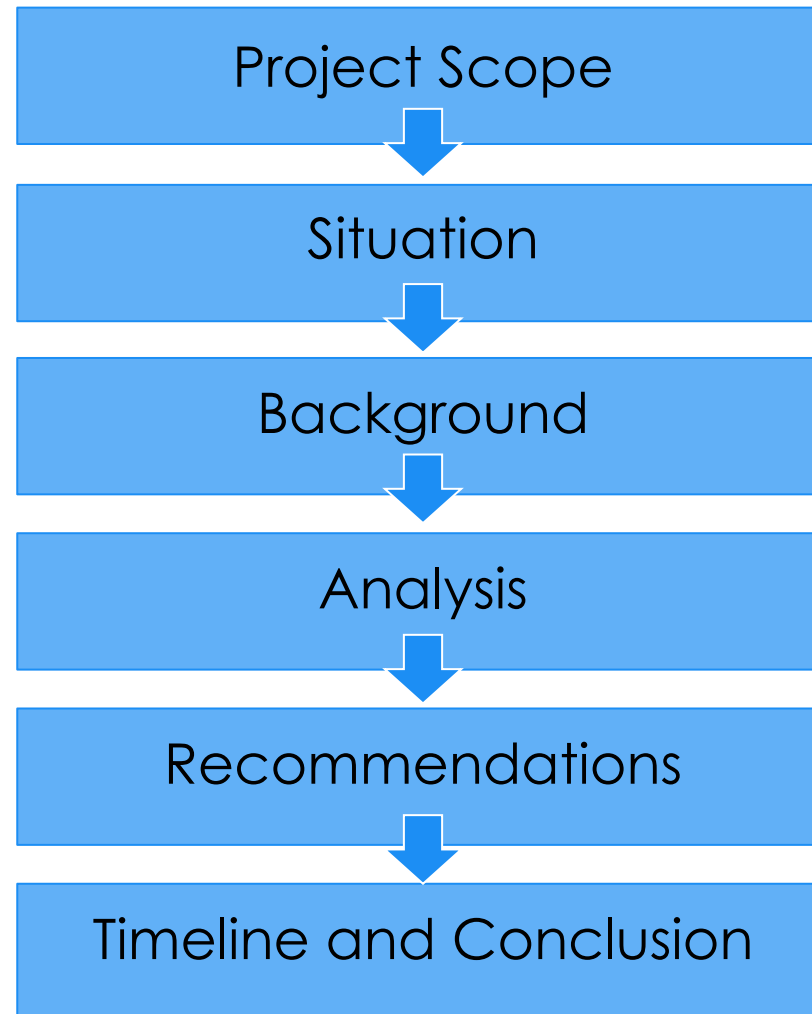
Anna
Morris



Edgar Navarro

ACENDA

Agenda



Gender Neutral DESIGN

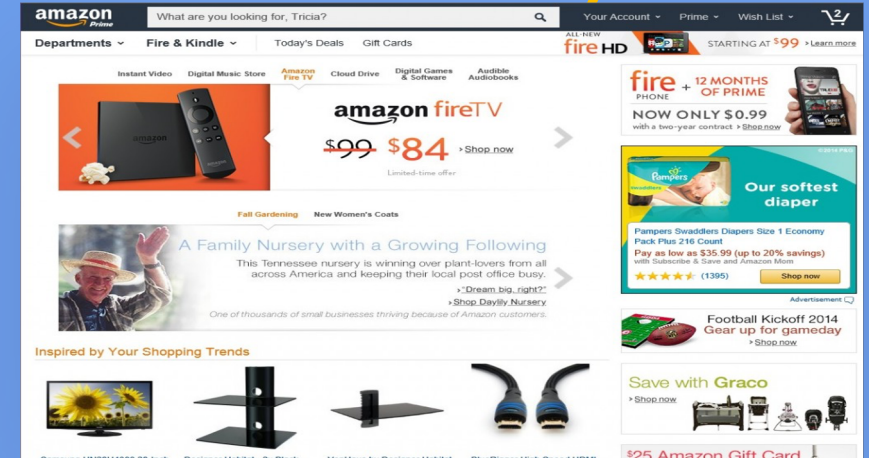
48%

of GEN Z value gender neutral brands

VOLUNTEERING



Website Layout



Colors



FONTS

Alisa's Angels Foundation (Victoria)

Alisa's Angels Foundation (Brandon)

Alisa's Angels Foundation (Apple)

Situation

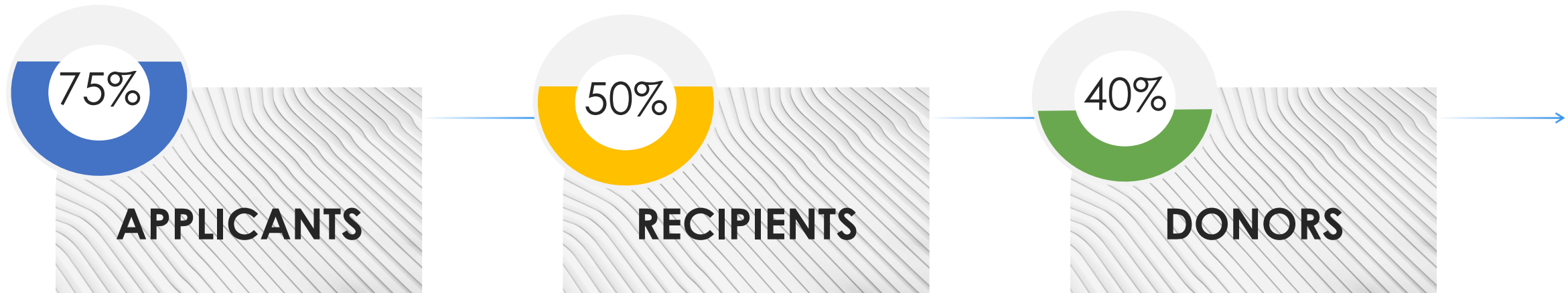
Background

Analysis

Recommendations

Timeline

BIG THREE



- **Easier website navigation.**
- Foundation-Applicant Engagement.
- Required funds for education.

- **Gender Inclusive website design.**
- Consistency & Clarity.
- Maintain "easy" navigability.

- **Perceived Value & Impact**
- Giving back to the community.
- Continuous Support.

Situation

Background

Analysis

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Timeline



Improving the quality of life in Arizona to benefit future generations.

75%

50%

BIOSCIENCE

FLINN SCHOLARS

ARTS AND CULTURE

CIVIC LEADERSHIP

Bioscience



Building Arizona as a global center for research and commercialization in the biosciences and a leader in such areas as precision medicine.

Flinn Scholars



Providing world-class undergraduate education in partnership with Arizona's public universities.

Arts and Culture

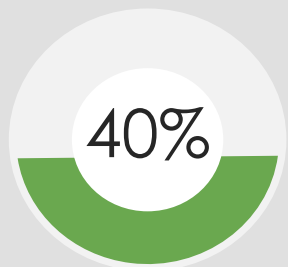


Improving the financial and creative health of Arizona's arts-and-culture organizations.

Civic Leadership



Strengthening civic leadership statewide through the Arizona Center for Civic Leadership.



NEWS AND UPDATES

BIOSCIENCE

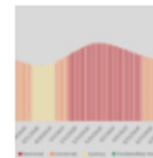
Arizona BioPreneur Conference set for Oct. 21-22



The Arizona BioPreneur Conference will feature two days of high-profile keynote speakers, educational sessions, a pitch competition, and

FLINN

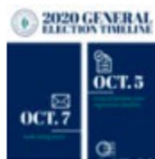
Flinn Foundation sets criteria for reopening



The Phoenix-based Flinn Foundation, which holds dozens of public events each year and operates a conference center serving nonprofit organizations, will join many

CIVIC LEADERSHIP

2020 Election Timeline: Everything you need to know



The 2020 general election season is in full swing and soon early voting and vote-by-mail will start. Earlier this year, the Centers for Disease Control

BIOSCIENCE

Find funding, partners, companies, and jobs with new Bioscience Directory



A new comprehensive Bioscience Directory launched by the Flinn Foundation includes an interactive map with more than 1,000 companies



Flinn Foundation



Flinn Bioscience



Flinn Scholars




Arts and Culture




Civic Leadership





FREE PLAN

- Assigned URL
- Easy Drag & Drop
- No Web Development Skills
- Various Templates
- Unlimited pages



BUSINESS PLAN
\$23
Monthly

- SSL Encryption
- Free Domain
- No Wix Adverts
- Site Builder & Form Builder
- Google Analytics

GRAPHIC DESIGNER
\$75 - 100
per hour

- Cohesive Branding
- Save time
- Avoid unintended biases
- Learning Marketing tools
- High Quality Work

[Situation](#)

[Background](#)

[Analysis](#)

[Recommendations](#)

[Timeline](#)

ANALYSIS

1 BRANDING

- Gender Neutral Colors
- Website Layout
- Website Fonts
- Volunteering Symbols

2 THE BIG 3

- Applicants – 75%
- Recipients – 50%
- Donors – 40%

3 FLINN FOUNDATION

- Website Navigation
- Website Layout
- Website Engagement
- 3 Offer Prices

Situation

Background

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Recommendations

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RECOMMENDATIONS

Logo

YELLOW - positivity,
optimism

GREEN - youthful,
harmony

PURPLE -
foundation's history,
creativity,
compassion



HANDS -
volunteering,
community

HEART - love,
kindness,
foundation's history

CIRCLE - unity,
commitment,
community

Situation

Background

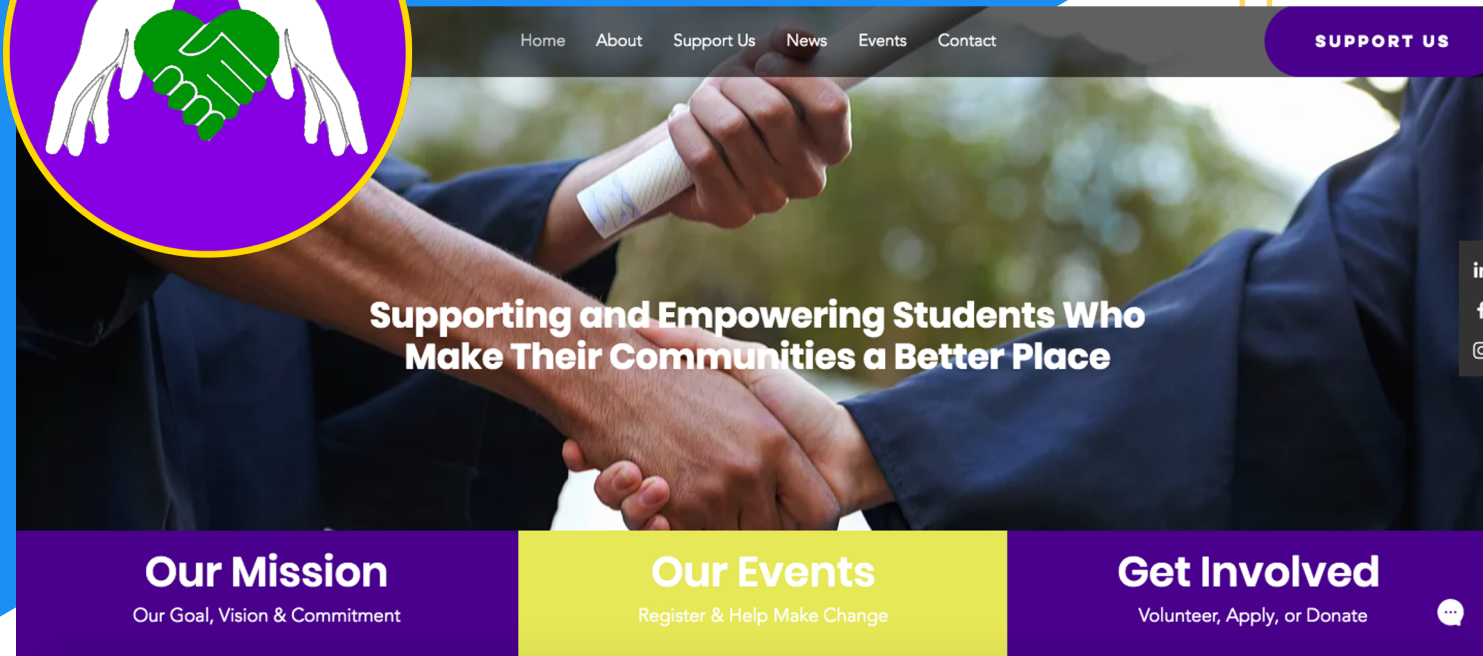
Analysis

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RECOMMENDATIONS

Website



-Photos with **MALE** recipients

-Video testimonials including **MALES**

-Blog to engage

DONORS & RECIPIENTS

**40% OF DONORS
LOOK FOR
ENGAGEMENT!**

[Situation](#)

[Background](#)

[Analysis](#)

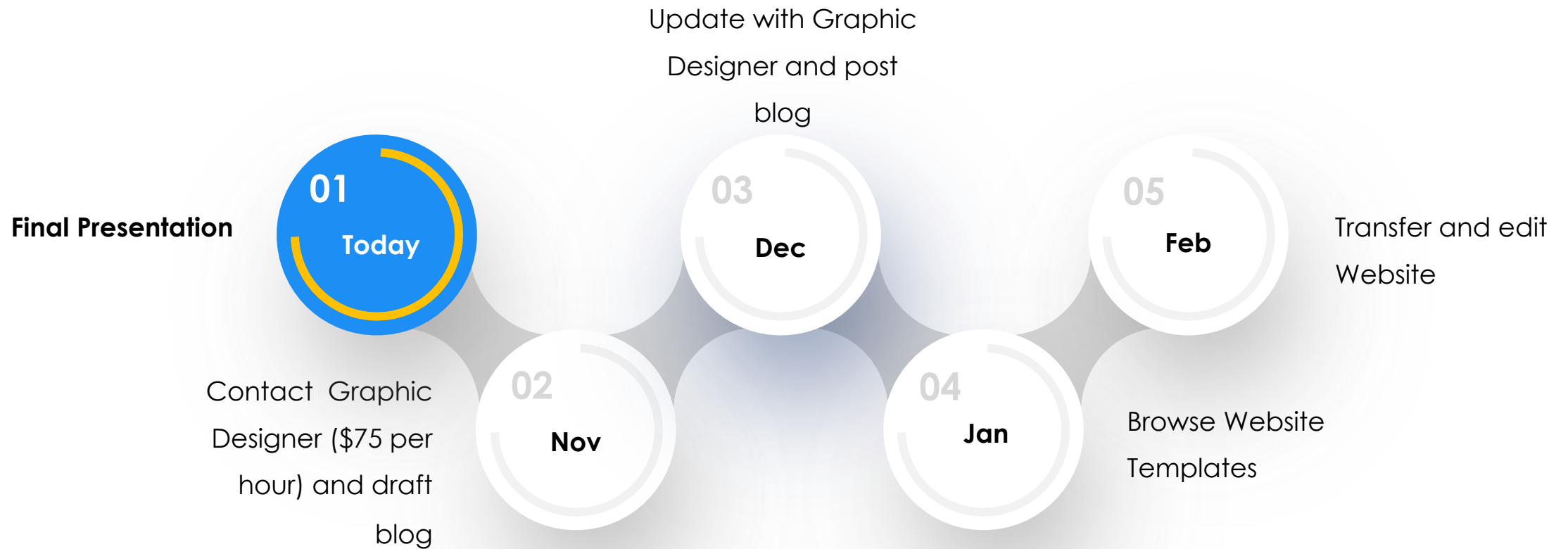
[Recommendations](#)

[Timeline](#)

RECOMMENDATIONS

Timeline

Implementation Timeline



[Situation](#)

[Background](#)

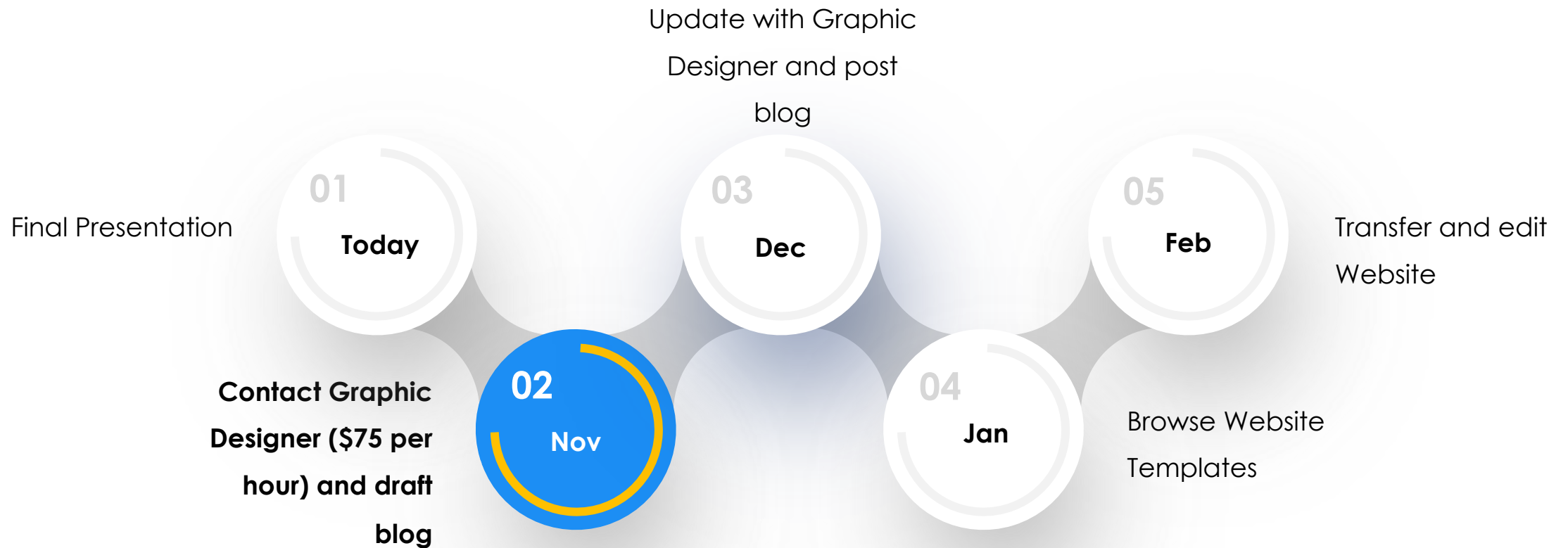
[Analysis](#)

[Recommendations](#)

[Timeline](#)

Timeline

Implementation Timeline



Situation

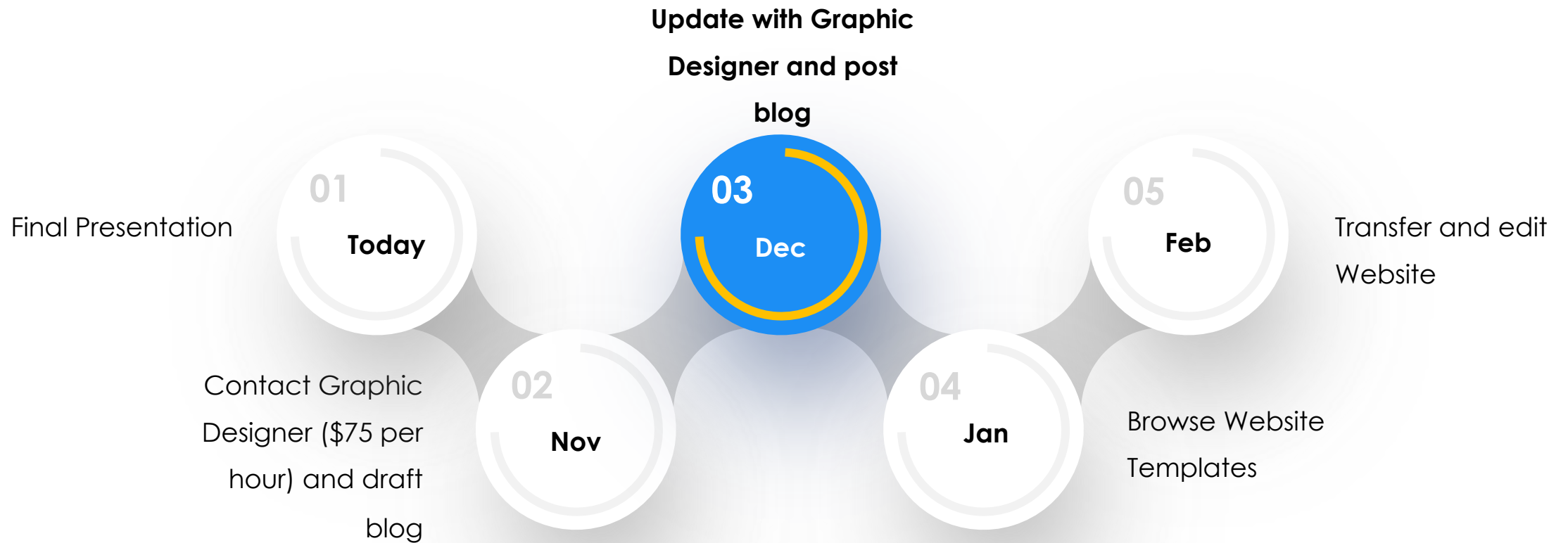
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Recommendations

Timeline

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Situation

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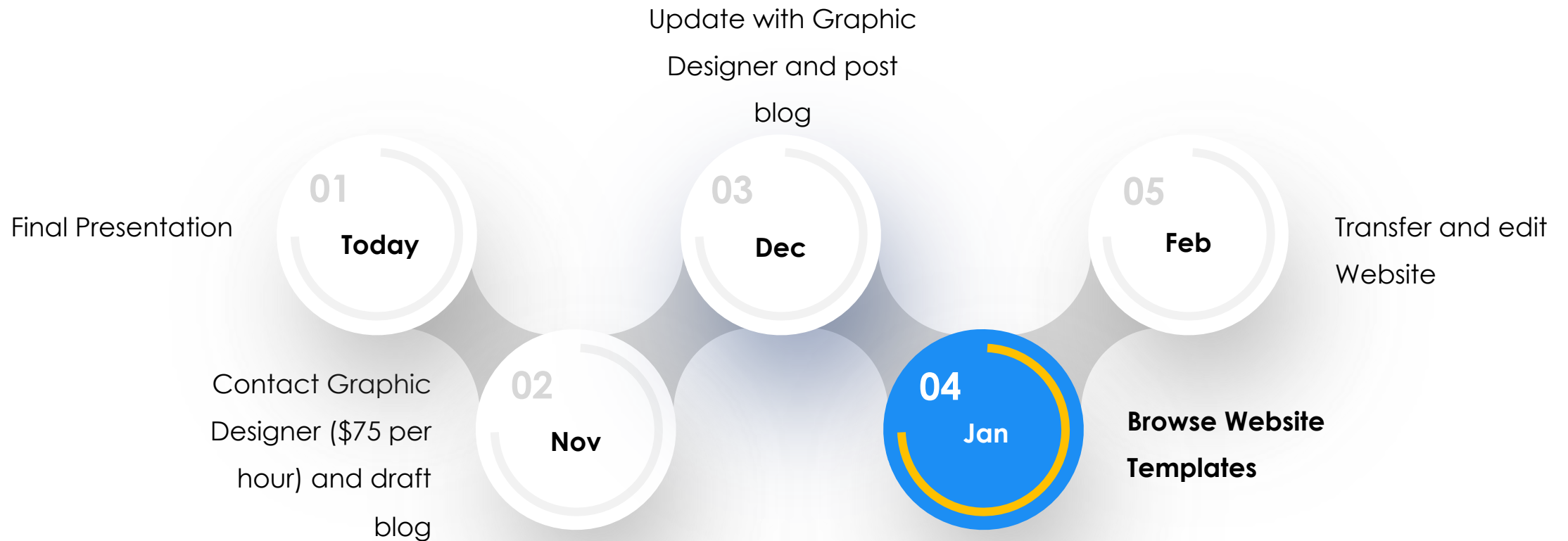
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Situation

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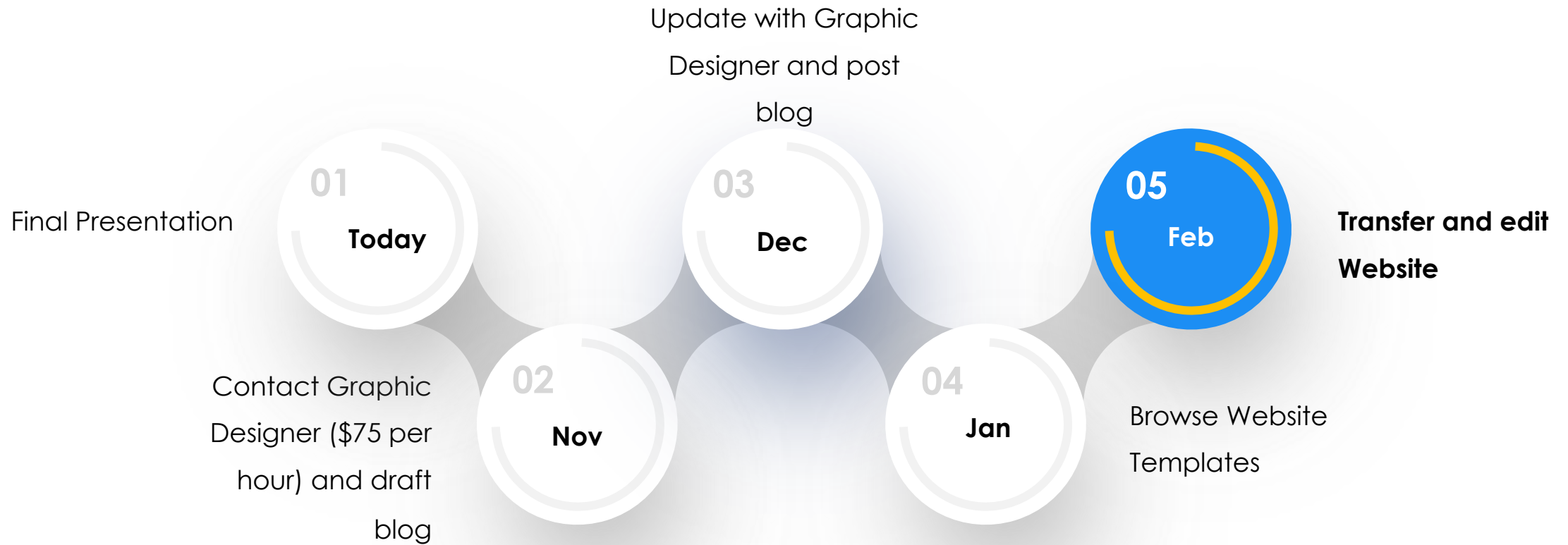
Analysis

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Timeline

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Situation

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Timeline



THANK YOU

Situation

Background

Analysis

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Timeline